

Privacy Policy

Last Updated: August 2026

At **Sunrise Child Development & Early Intervention Clinic**, we respect your privacy and are committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, and protect information provided through our website, enquiry forms, appointment bookings, chatbot, phone, email, and other communication channels.

1. Information We Collect

When you contact us or request an appointment, we may collect information such as:

- Parent/guardian name
- Child's name
- Child's age
- Phone number
- Email address
- Area of concern or information shared by you
- Appointment details
- Other information voluntarily provided by you

Please avoid sharing unnecessary sensitive information through website forms or chat.

2. How We Use Your Information

We may use the information you provide to:

- Respond to your enquiries
- Schedule and manage appointments
- Understand your requirements
- Provide information about our services
- Contact you regarding your enquiry or appointment
- Improve our services and website
- Maintain appropriate records

We will not use your information for purposes unrelated to your enquiry without an appropriate basis or consent where required.

3. Child Information

We understand that information relating to children requires special care.

Any information about your child that you voluntarily provide is handled only for appropriate purposes such as responding to your enquiry, arranging an assessment or appointment, and providing or coordinating services.

We do not sell or publicly disclose your child's personal information.

4. Sharing of Information

We do not sell, rent, or trade your personal information.

Information may be shared with authorized staff, professionals, or service providers only when reasonably necessary to provide our services, operate our website, manage appointments, or comply with applicable legal requirements.

5. Website and Cookies

Our website may use cookies, analytics tools, and similar technologies to understand website usage, improve functionality, and provide a better visitor experience.

Third-party services used on the website may have their own privacy policies.

6. Data Security

We take reasonable measures to protect the information shared with us from unauthorized access, misuse, loss, or disclosure.

However, no online system can be guaranteed to be completely secure.

7. Your Choices and Requests

You may contact us if you wish to:

- Ask what personal information we hold about you
- Request correction of inaccurate information
- Request deletion where applicable
- Withdraw consent where applicable
- Ask questions about how your information is being used

We will handle such requests in accordance with applicable law.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date.

9. Contact Us

For privacy-related questions or requests:

Sunrise Child Development & Early Intervention Clinic

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 **sunrise.cdneic@gmail.com**

 **Hyderabad, Telangana**